

Edited by Aisha Hasanovic



# 2000 architects

# K-Z

# ROBERTO LOEB ARCHITECT

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Roberto Loeb is an original presence in Brazilian architecture. His uniqueness lies in the attitude that permeates his very process of creation. Loeb is endowed with an openness to others that transcends the objective functions the programmed space is to fulfill. What guides his design is a keen sensitivity to others and to the environment where the project will be built. A freedom to use and mix languages with no commitment to canons; a freedom unrelated to mannerist formalisms.

The criterion for his choices is their resonance in inventing the form that will materialize the request. What sustains the beauty of the result is his rigor in bringing his creations into being, an aesthetic rigor at the service of his ethical attitude when dealing with life in the spaces created. A wide variety of his work is aimed at all kinds of niches of social life. In Loeb's architecture, forms of existence take shape and assert themselves in their peculiarity, far removed from the perverse power hierarchies that set life into clichéd images.



Roberto Loeb



Guinter Panichak



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Jewish Cultural Center, São Paulo, Brazil

- 1 Façade from Doutor Arnaldo avenue
- 2 Façade from inner patio
- 3 Walkway, exhibition and events area
- 4 Detail
- 5 Auditorium

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